

## **Network for Good Announces the Addition of Three New Board Members**

Washington, DC (August 18, 2005) - Network for Good, one of the Internet's leading charitable resources, today announced the addition of three new members to its Board of Directors. During its quarterly meeting on June 17, the Board of Directors approved the addition of Tien Tzuo - SVP Marketing, Strategy & Product Management at salesforce.com, Sylvia Allen – Senior Director of Corporate Responsibility for Cisco Systems, and Mike Yutrzenka – Executive Director for the Cisco Systems Foundation. Given the synergies between each company's focus and Network for Good's mission, the involvement of Mr. Tzuo, Ms. Allen and Mr. Yutrzenka will be integral to Network for Good's continued focus on increasing nonprofit efficiency through online tools for engagement.

**Tien Tzuo** is the SVP Marketing, Strategy & Product Management for salesforce.com. Mr. Tzuo is responsible for salesforce.com's product strategy and roadmap. In just six years, salesforce.com has established itself as the leader in on-demand CRM, with 17 generations of its product suite and steady growth of its customer base. As of July 31, 2005, approximately 16,900 companies and 308,000 paying subscribers worldwide share and manage customer information through the award-winning salesforce.com family of products. In 2004, Mr. Tzuo was named CMO of The Year Finalist for the CMO Council/BusinessWeek CMO of the Year.

**Sylvia Allen** is the Senior Director for Corporate Responsibility for Cisco Systems. Ms. Allen is responsible for Philanthropy, Cisco Field Networking Academies and overall Corporate Social Responsibility initiatives. Ms. Allen also is the chairperson of Cisco's Corporate Citizenship Council and has previously been the Diversity and Ethics programs leader for Cisco. She has 5 years with Cisco and a breadth of experience in finance, operations and organization change.

**Mike Yutrzenka** is the Executive Director for the Cisco Systems Foundation. Mr. Yutrzenka has been at Cisco for over 12 years, in roles including Business Development, Channel Program Management, and Global Strategic Account Management. He joined Cisco's Corporate Affairs organization in June 2000 where he focused on leveraging Internet technology in nonprofits and building partnerships. In April 2001, he took on the development, implementation and management of the Community Fellowship Program, which was one of Cisco's solutions to assisting nonprofits during the economic downturn. With Mr. Yutrzenka's leadership, the Cisco Systems' Foundation and Corporate Philanthropy focus on employee involvement in the community, and the importance of community engagement in building well-rounded corporate leaders.

"The board is thrilled about the addition of Tien, Sylvia and Mike," said Scott Case, Network for Good's Board Chairman. "Their unique backgrounds and perspectives will guide Network for Good as it expands to serve more donors and nonprofits in the months and years ahead."

### **About Network for Good**

Network for Good ([www.networkforgood.org](http://www.networkforgood.org)) is one of the Internet's leading charitable resources, an easy-to-use website where individuals can connect with causes they care about by donating to more than one million nonprofit organizations and by choosing from among tens of thousands of volunteer opportunities. Network for Good also works directly with nonprofits to advance the adoption of the Internet as a tool for fundraising, volunteer recruitment and community engagement. Founded in 2001 by AOL, Cisco Systems and Yahoo!, Network for Good is an independent, 501(c)(3) nonprofit organization.

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