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NETWORK FOR GOOD AND WHATGOESAROUND.ORG PARTNER TO INCREASE CHARITABLE GIVING ONLINE

Leading Online Charitable Giving Portals to Increase Focus on Personal Fundraising, Donations as Alternative Gifts

Washington, D.C. and New York -- November 30, 2006 -- Network for Good and whatgoesaround.org, two leading charitable giving web sites, announced today they will consolidate their giving portals on December 1, with an increased focus on personal fundraising and charitable giving in honor of important life events.

The consolidation of www.networkforgood.org and www.whatgoesaround.org creates one, comprehensive web site for donating to more than one million charities, searching from among 40,000 volunteer opportunities, fundraising for favorite causes, and contributing to charity in honor of others for any occasion – whether it's to say "Happy Holidays," "Happy Birthday," "Sorry for your loss" or "Thanks for all you do."

"Whatgoesaround.org and Network for Good are combining forces because we share a desire to serve the increasing number of people who want to donate to charity online and the growing number of nonprofits that want to reach donors online," said Bill Strathmann, CEO of Network for Good. "Our combined web site, by drawing on Network for Good's far-reaching media partnerships with AOL and Yahoo! and whatgoesaround.org's focus on alternative gift giving, will efficiently drive more dollars to charity."

"Besides sharing whatgoesaround's deep commitment to serving donors and supporting nonprofits online, Network for Good is committed to further developing our concept of giving to charity in honor of someone else as an alternative to traditional gift-giving," said Donna Zaccaro, President of whatgoesaround.org. "We are thrilled with the far-reaching impact that Network for Good's embrace of this concept will have on both consumer and charitable behavior as more people give the gift of charity."

Online giving has risen from \$250 million in 2000 to more than \$4.5 billion in 2005 according to the ePhilanthropy Foundation. Network for Good, the largest nonprofit site for charitable giving, has processed more than \$100 million in donations for more than 23,000 charities since it was founded by AOL, Yahoo! and Cisco five years ago.

Whatgoesaround.org's web site will redirect donors to www.networkforgood.org beginning December 1. At the Network for Good site beginning in December, donors will be able to search for and support any US-based charity, as well as fundraise with a new charity badge that enables users to upload photos, video and personal text along with donation links and tracking. In addition, they will be encouraged to give the gift of charity this holiday with a wish list of "gifts" that nonprofits seek, from a water buffalo to a holiday meal for the needy. Users can send electronic cards to family and friends notifying them of the charitable gifts made in their names.

In the new year, www.networkforgood.org will expand its wish lists for charity to further encourage giving in honor of life events, such as births, birthdays and weddings.

About Network for Good

Network for Good (www.networkforgood.org) is the Internet's leading charitable resource, an easy-to-use, secure website that includes detailed listings of more than one million U.S. charities and a searchable database of more than 40,000 volunteer opportunities. Network for Good also works directly with nonprofits to help them leverage the Internet as a tool for fundraising and volunteer recruitment. Founded in 2001 by AOL, Cisco Systems and Yahoo!, Network for Good is an independent, 501(c)(3) nonprofit organization.

About whatgoesaround.org

Whatgoesaround.org™ was founded and received its nonprofit 501(c)(3) status in 2003 as a response to a confluence of several trends: gift fatigue, time compression, and individuals' increasing desire to make more meaningful connections with others. In addition, it tapped into increased awareness and acceptance of wish lists and gift registries, as well as increased adoption of online credit card transactions. An online charitable giving site, whatgoesaround's focus has been on encouraging users to give to charity in lieu of buying consumer goods as gifts.

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